



WSYX Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Mentzer Media Services  
600 Fairmount Ave  
Ste 306  
Towson, MD 21286

**Contract #** 1350286  
**Schedule Dates** 08/15/12-08/21/12  
**Advertiser** Americans for Prosperity (22300)  
**Agency** Mentzer Media Services (1381)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** AMERICANS FOR PROSPERITY (305155)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** BRAUNSCHEI, ANNE  
**Phone/Fax** /  
**CPE** 1162  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** AFP EST 1162  
AMERICAN FOR PROSPERITY  
JARED SALLES

**Date Entered** 08/03/12  
**Last Modified** 08/03/12  
**Entered By** Randi Weathers  
**CO-OP** No  
**Headline #** ECR09781697  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$5,163.75  
**Net Total** \$29,261.25  
**Sales Tax**

**Columbus (WSYX)**

| By Broadcast Month  | Spots     | Rate               |
|---------------------|-----------|--------------------|
| Aug. 2012           | 48        | \$34,425.00        |
| <b>Grand Total:</b> | <b>48</b> | <b>\$34,425.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                      | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station         | Comments         | Entered |
|------|--------------------------------|-------------------|-----|--------|--------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-----------------|------------------|---------|
| 1.0  | Normal Line / SPOT (1)         | 08/15/12-08/17/12 | 2   | :30    | 5:58A- 6:30A (EST)             | 3   |    |    | X  | X  | X  |    |    | 3     | \$400.00   | \$1,200.00 | Columbus (WSYX) | NEWS             | 8/3/12  |
| 2.0  | Normal Line / SPOT (2)         | 08/15/12-08/17/12 | 2   | :30    | 6:30A- 6:57A (EST)             | 3   |    |    | X  | X  | X  |    |    | 3     | \$400.00   | \$1,200.00 | Columbus (WSYX) | NEWS             | 8/3/12  |
| 3.0  | Normal Line / SPOT (3)         | 08/15/12-08/17/12 | 2   | :30    | 5P- 5:30P (EST)                | 2   |    |    | X  | X  | X  |    |    | 2     | \$700.00   | \$1,400.00 | Columbus (WSYX) | NEWS             | 8/3/12  |
| 4.0  | Normal Line / SPOT (4)         | 08/15/12-08/17/12 | 2   | :30    | 5:30P- 5:58P (EST)             | 2   |    |    | X  | X  | X  |    |    | 2     | \$700.00   | \$1,400.00 | Columbus (WSYX) | NEWS             | 8/3/12  |
| 5.0  | Normal Line / SPOT (5)         | 08/15/12-08/17/12 | 2   | :30    | 6:58P- 7:27P (EST)             | 3   |    |    | X  | X  | X  |    |    | 3     | \$600.00   | \$1,800.00 | Columbus (WSYX) | ENT TONIGHT      | 8/3/12  |
| 6.0  | Normal Line / SPOT (6)         | 08/15/12-08/17/12 | 2   | :30    | 7:28P- 7:57P (EST)             | 3   |    |    | X  | X  | X  |    |    | 3     | \$675.00   | \$2,025.00 | Columbus (WSYX) | ACCESS HOLLYWOOD | 8/3/12  |
| 7.0  | Normal Line / SPOT (7)         | 08/15/12-08/17/12 | 2   | :30    | 11:35P- 12:04A (EST)           | 2   |    |    | X  | X  | X  |    |    | 2     | \$375.00   | \$750.00   | Columbus (WSYX) | NIGHTLINE        | 8/3/12  |
| 8.0  | Normal Line / SPOT (8)         | 08/15/12-08/19/12 | 2   | :30    | 11:01P- 11:34P (EST)           | 3   |    |    | X  | X  | X  | X  | X  | 3     | \$775.00   | \$2,325.00 | Columbus (WSYX) | NEWS             | 8/3/12  |
| 9.0  | Normal Line / Prime (9)        | 08/17/12-08/17/12 | 2   | :30    | 7:58P- A8C-Shark Tank (Friday) |     |    |    |    |    | 1  |    |    | 1     | \$1,000.00 | \$1,000.00 | Columbus (WSYX) | SHARK TANK       | 8/3/12  |
| 10.0 | Normal Line / SPOT (10)        | 08/18/12-08/18/12 | 2   | :30    | 7:58A- 9A (EST)                |     |    |    |    |    |    | 1  |    | 1     | \$350.00   | \$350.00   | Columbus (WSYX) | GMA              | 8/3/12  |
| 11.0 | Normal Line / Prime (11)       | 08/18/12-08/18/12 | 2   | :30    | 9P- 11P (EST)                  |     |    |    |    |    |    | 3  |    | 3     | \$550.00   | \$1,650.00 | Columbus (WSYX) | SAT NIGHT MOVIE  | 8/3/12  |
| 12.0 | Normal Line / SPOT (12)        | 08/18/12-08/18/12 | 2   | :30    | 11:01P- 11:34P (EST)           |     |    |    |    |    | 1  |    |    | 1     | \$775.00   | \$775.00   | Columbus (WSYX) | NEWS             | 8/3/12  |
| 13.0 | Normal Line / SPOT (13)        | 08/19/12-08/19/12 | 2   | :30    | 5:58P- 6:30P (EST)             |     |    |    |    |    |    |    | 1  | 1     | \$700.00   | \$700.00   | Columbus (WSYX) | NEWS             | 8/3/12  |

### CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
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|------|----------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|------------|------------|-----------------|------------------|---------|
| 14.0 | Normal Line / Prime (14)         | 08/19/12-08/19/12 | 2   | :30    | 6:58P- A8C-Americas Funniest Videos (Sunday)         |     |    |    |    |    |    |    | 1  | 1     | \$1,100.00 | \$1,100.00 | Columbus (WSYX) | AFHV             | 8/3/12  |
| 15.0 | Normal Line / Prime Premium (15) | 08/19/12-08/19/12 | 2   | :30    | 9P- A8C-Extreme Makeover Weightloss Edition (Sunday) |     |    |    |    |    |    |    | 2  | 2     | \$1,600.00 | \$3,200.00 | Columbus (WSYX) | EXT MAKEOVER     | 8/3/12  |
| 16.0 | Normal Line / SPOT (16)          | 08/19/12-08/19/12 | 2   | :30    | 11:01P- 11:34P (EST)                                 |     |    |    |    |    |    |    | 1  | 1     | \$775.00   | \$775.00   | Columbus (WSYX) | NEWS             | 8/3/12  |
| 17.0 | Normal Line / SPOT (17)          | 08/20/12-08/21/12 | 2   | :30    | 5:58A- 6:30A (EST)                                   | 2   | X  | X  |    |    |    |    |    | 2     | \$400.00   | \$800.00   | Columbus (WSYX) | NEWS             | 8/3/12  |
| 18.0 | Normal Line / SPOT (18)          | 08/20/12-08/21/12 | 2   | :30    | 6:30A- 6:57A (EST)                                   | 2   | X  | X  |    |    |    |    |    | 2     | \$400.00   | \$800.00   | Columbus (WSYX) | NEWS             | 8/3/12  |
| 19.0 | Normal Line / SPOT (19)          | 08/20/12-08/21/12 | 2   | :30    | 5P- 5:30P (EST)                                      | 2   | X  | X  |    |    |    |    |    | 2     | \$700.00   | \$1,400.00 | Columbus (WSYX) | NEWS             | 8/3/12  |
| 20.0 | Normal Line / SPOT (20)          | 08/20/12-08/21/12 | 2   | :30    | 5:30P- 5:58P (EST)                                   | 1   | X  | X  |    |    |    |    |    | 1     | \$700.00   | \$700.00   | Columbus (WSYX) | NEWS             | 8/3/12  |
| 21.0 | Normal Line / SPOT (21)          | 08/20/12-08/21/12 | 2   | :30    | 6:58P- 7:27P (EST)                                   | 2   | X  | X  |    |    |    |    |    | 2     | \$600.00   | \$1,200.00 | Columbus (WSYX) | ENT TONIGHT      | 8/3/12  |
| 22.0 | Normal Line / SPOT (22)          | 08/20/12-08/21/12 | 2   | :30    | 7:28P- 7:57P (EST)                                   | 2   | X  | X  |    |    |    |    |    | 2     | \$675.00   | \$1,350.00 | Columbus (WSYX) | ACCESS HOLLYWOOD | 8/3/12  |
| 23.0 | Normal Line / SPOT (23)          | 08/20/12-08/21/12 | 2   | :30    | 11:35P- 12:04A (EST)                                 | 2   | X  | X  |    |    |    |    |    | 2     | \$375.00   | \$750.00   | Columbus (WSYX) | NIGHTLINE        | 8/3/12  |
| 24.0 | Normal Line / SPOT (24)          | 08/20/12-08/21/12 | 2   | :30    | 11:01P- 11:34P (EST)                                 | 1   | X  | X  |    |    |    |    |    | 1     | \$775.00   | \$775.00   | Columbus (WSYX) | NEWS             | 8/3/12  |
| 25.0 | Normal Line / Prime Premium (25) | 08/20/12-08/20/12 | 2   | :30    | 7:58P- A8C-Bachelor Pad (Monday)                     |     | 2  |    |    |    |    |    |    | 2     | \$2,500.00 | \$5,000.00 | Columbus (WSYX) | BACHELOR PAD     | 8/3/12  |

## CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|